



VASCULAR DISEASE
FOUNDATION

fighting VASCULAR DISEASE...*improving* VASCULAR HEALTH

A note from Robert Greenberg, VDF's new CEO:

As you know, vascular disease is under-recognized, under-appreciated and under-diagnosed, as well as being pervasive, devastating, and often fatal. VDF's unique mission – *to reduce death and disability from vascular diseases and improve vascular health* – provides an educational platform for anyone who wants to learn more about vascular disease, but we need to do more.

There are changes afoot for VDF, along with its Coalitions, in order to realize our mission. We are working to ensure these changes are reflected in every aspect of the Foundation, and soon you will begin to notice a new look and feel incorporated throughout our materials and online content.

As you see here with our new logo, it represents a healthy circulatory system, the support our network offers, and the strength of the Foundation's leadership in the field. It also signals other changes: new leadership, a new headquarters location in the Washington D.C. area, and new programs; all designed to increase the Foundation's impact.

Through the generous support of our sponsors and donors, my vision is to accomplish three things:

- to greatly increase public awareness, understanding and implications of vascular disease
- to develop comprehensive programs that touch patients, the public, policy-makers, health plans and health professionals and “move the needle” in measurable ways
- to find new ways to work with our donors, partners, and other stakeholders

VDF is dedicated to a sustained and significant effort to achieve these goals. Thank you in advance for your continued support.

Sincerely,

Robert B. Greenberg
CEO
Vascular Disease Foundation

new address as of January 12th:
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